

KC STUDIO

2025 ANNUAL REPORT

All Arts. All The Time.



Installation view of "A Match Made in Heaven: Katherine Bernhardt x Jeremy Scott" at the Nerman Museum of Contemporary Art, Johnson County Community College, Overland Park

You know our flagship magazine featuring informed authoritative coverage of the best art, dance, music, theater, film and literary arts in Kansas City. But that's not all. We also have a robust presence on **social media, monthly arts reviews** on kcstudio.org and a partnership with **Google Arts & Culture** featuring over 150 images in an ongoing virtual exhibition.

THE
ARTS ENGAGEMENT
FOUNDATION OF KANSAS CITY

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FROM KC STUDIO'S CO-FOUNDERS



KC Studio was formed 17 years ago to fill the gap left by a sharp decline in arts journalism in Kansas City and the region. **Today, KC Studio is the only source of professional arts journalism for Kansas City audiences, artists and arts organizations.**

KC Studio goes beyond covering the mainstream arts and cultural organizations. **There is an intentional focus on diversity and inclusion in our coverage.** Since 2020, 73% of our feature stories have been on artists from the African American, Hispanic, Asian, and LGBTQ+ communities. If artists are going to make Kansas City their home and continue to make this a thriving arts community, they need to be known. Our features and reviews build audiences and patrons for artists and arts organizations.

KC Studio is published by the Arts Engagement Foundation of Kansas City, a 501(c)(3) dedicated to building audiences and increasing participation in the arts through education and promotion of the region's cultural offerings. **Our board** is as diverse as the artists and arts organizations we cover.

Professional arts journalism is critical to the growth of the arts community. Kansas City arts organizations are struggling to rebuild audiences post COVID-19. Objective reviews and critical arts coverage help arts organizations demonstrate quality, build audiences and secure funding from national arts funders. Arts journalism can increase accessibility to the arts and amplify important works of performing and visual art, including those addressing rising social challenges. These constituents consistently report that *KC Studio* has a dramatic and positive impact on the arts community.

Since the January 2025 launch, *TeenTix KC* has been a smashing success! *TeenTix KC* is working to build future audience participation in this essential dimension of teens' lives. More than 1,100 teens have downloaded the free pass, allowing them to see performances for just \$5. For many, it's their first time attending an arts venue! <https://kc.teentix.org>. Read about the details in our annual report.

KC Studio's key accomplishments include providing exposure in our pages to more than 19,7984 arts organizations and individual artists since our inception, driving the arts economy (61% of our readers spend money on arts purchases), covering more than 700 features or over 1,400 mentions of organizations or individual artists. Our recent 2025 survey indicated that 78% of arts audiences make decisions about arts based on our viewer website statistics, launching a comprehensive digital marketing platform to reach our 14,000 subscribers, and establishing *KC Studio* as the go-to publication for arts information.

Contributed support from our donors has played a significant role in providing general operating support that allows us to pay for writers and photographers to bring the arts alive and enables us to serve arts organizations and artists. ***KC Studio's* operating support is more critical than ever as we have experienced an unprecedented increase in postage and paper costs.**

Our hope is that the information provided demonstrates why your annual support is vital for *KC Studio* moving forward. We thank you for your longtime support of our efforts to ensure that Kansas City remains a vibrant arts community.

KC Studio: All Arts. All the Time.

We are most grateful for this opportunity, and we thank you for your time and consideration.

Sincerely,

H. Guyon Townsend III
President & Publisher

Heidi Nwast
Executive Director



FROM THE EDITOR

The past year has been one of challenges for arts organizations and artists, following the January installment of a new

administration in Washington opposed to DEI, engine of many non-profits' programming, and various moves to defund the arts, as reported in Robert Trussell's "Defunding the Arts" story in our July/August issue.

But as seen in the 2024-25 issues of KC Studio, Kansas City arts organizations have proven resilient and resourceful in the face of these challenges, thanks in no small part to the determination of their leadership and the generosity of the city's granting agencies, foundations and private philanthropists. Notably, The Nelson-Atkins Museum of Art announced the selection of WEISS/MANFREDI Architecture/Landscape/Urbanism to design a major expansion on the museum's west side, and the University of Missouri announced plans to expand and renovate its performing arts center.

The September/October 2024 issue featured our annual comprehensive roundup of the coming season's music, dance and theater performances and a profusely illustrated section advancing visual arts exhibitions in Kansas City and the region. Kemper Museum of Contemporary Art celebrated its 30th anniversary and Starlight Theatre marked its 75th. Linda Hall Library upped its game with the hiring of its first vice president of exhibitions and project management aimed to more fully engage the public with the library's holdings and activities, as exemplified by its popular "Life Beyond Earth" exhibit examining extraterrestrial life.

Throughout the year, we dug in on our mission of covering Kansas City's vast and diverse exhibitions and performances, including a display of Mexican dolls from the collection of Maria Vasquez Boyd at the National Museum of Toys and Miniatures, the Crystal Bridges Museum's "Knowing the West" exhibition acknowledging "the multiplicity of makers and artists inhabiting the Western milieu," and Sonie Joi Thompson-Ruffin's "Joy is Resistance" exhibit at

The Museum of Kansas City.

Artists are the heartbeat of KC's culture scene, and we cover them all — visual, performing, literary and cinematic — in profiles, features and reviews. Kansas City also benefits from innumerable artist-founded ventures, from musical groups like Te Deum and NAVO, covered by Libby Hanssen in her regular Concert to Come column, to a proliferation of artist-run galleries, chronicled by Pete Dulin in our July/August issue.

Film is in growth mode in the Kansas City area and we keep readers in the know, with annual online coverage of the Kansas City FilmFest International and the Kansas City Underground Film Festival, as well as feature stories including Mel Neet's in-depth look at the work of Kansas-based Native filmmaker Rebekka Schlichting in our January issue.

Literature is another area of focus, including book reviews, local author interviews and periodic thoughtful essays by Robert Stewart, editor emeritus of "New Letters" magazine.

If it's beautiful, provocative or timely, you'll likely find it in our Artist Pages section, which last year featured illustrated accounts of young KC designer Whitney Manney's costumes for the White Theatre's production of "Hairspray," a curated selection of pages from a new book by Korean-born artist Ke-Sook Lee and photographer Jim Barcus' dazzling closeups of orchids featured in Powell Gardens' Orchid Delirium display.

The past season was one of firsts, including a wildlife exhibit at The Nelson-Atkins Museum of Art and the Lyric Opera's presentation of "Cruzar la Cara de la Luna," the first-ever mariachi opera. And there were many leadership changes: The Kansas City Art Institute named Dr. Peggy Shannon as its new president, Jessica S. Hong joined Kemper Museum of Contemporary Art as chief curator and KCRep announced Jeremy Dewey as its new executive director. The Unicorn Theatre welcomed Ernie Nolan as its new artistic director following the visionary tenure of Cynthia Levin. Mark

Adams was named the sixth director of the Harry S. Truman Presidential Library and Museum.

And sadly, we said goodbye to longtime Kansas City artist luminaries Zigmunds Priede, Philomene Bennett, Gerry Trilling, James Brinsfield and Ke-Sook Lee.

In print and online, we advance and review important performances and exhibits from the city's major arts organizations, including Lyric Opera KC, Kansas City Symphony, Kemper Museum of Contemporary Art, The Nelson-Atkins Museum of Art, Nerman Museum of Contemporary Art, American Jazz Museum, UMKC Conservatory of Music and Dance, KCRep, the National WWI Museum and Memorial, The Truman Library and Museum, The Museum of Kansas City and Union Station.

We continue to share the ideas and insights of established columnists, including Steve Paul (See Hear: Rambling Around the Arts) and Libby Hanssen (Concert to Come), as well as specialists in their fields such as Harold Smith (African American art and culture) and Emily Spradling (LGBTQ+ cultural issues). With the retirement of Julius Karash from his Business and the Arts column, and the completion of Natasha Ria El-Scari's The Artist's World series, veteran artist and writer José Faus agreed to join our roster of columnists and will share his Cultural Meanders around the city.

In the past year, KC Studio has continued to develop a robust online presence through our regular online reviews. In a 12-month span, we covered 26 visual art exhibitions and 40 theater, dance and music performances at venues ranging from the Kauffman Center to the Consulate of Mexico to the Spinning Tree Theatre in Overland Park. Veteran film critic Mel Neet has kept readers abreast of the KC film scene with timely online advances of the KC Fringe Festival's film weekend, the Kansas City FilmFest International and the Kansas City Underground Film Festival. — **Alice Thorson, Editor, KC Studio**

TESTIMONIALS FROM SATISFIED READERS:



“Thank you, KC Studio, for featuring us in the lineup of upcoming classical music and dance events coming this fall.” — **Kelly Leahy, Manager, Philanthropic Communications; Kansas City Ballet. September 2024**



“Check out this amazing article featuring Englewood Arts and our amazing local artist Karen E. Griffin and GK Callahan in KC Studio. Did you know we are a distributor for KC Studio? Pick up a physical copy at the Art Center to learn everything about the KC art community.” — **Michael Baxley, Executive Director; Englewood Arts. November 2024**



“Thank you, Steve Paul and KC Studio, for the incredible feature in the latest issue of the magazine.” — **Debbie Pettid, Founder; The Rabbit Hole. January 2025**



“Gallery Glance: ‘Joy is Resistance,’ Thank you KC Studio and Harold Smith — **Anna Marie Tintera, Director and CEO; The Museum of Kansas City. January 2025**



“Thank you, KC Studio Magazine, for the article highlighting Wolfe Brack’s contribution to InterUrban ArtHouse as our Artistic Director. Check out the article on page 40.” — **Angi Hejduk, CEO; InterUrban ArtHouse. March 2025**



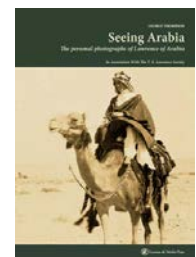
The exhibition has been a big hit, and we are grateful for your thoughtful coverage in the wonderful KC Studio publication! — **Susan Earle, PhD, Curator of European and American Art; Spencer Museum of Art. May 2025**



“Alice, MUCHAS GRACIAS!! What a great article on point with the exhibition!! Many thanks for supporting my art vision! I hope you come soon to Santa Fe and stop by my gallery, would love to show it to you! With gratitude.” — **Hugo Ximello Salido, Artist. May 15, 2025**



“This is a great article about the Liggett sculptures. The author did an amazing job. Lots of good content in KC Studio. We are grateful for you.” — **Patty Reese, Founder; The Volland Store. November 2024**

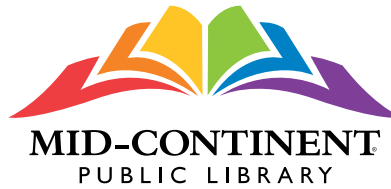


“KC Studio and your team have done a remarkable job covering the regional arts in a form that is comprehensive and elegantly presented. Well done!!” — **George Thompson, author of ‘Seeing Arabia,’ published 2024**

TESTIMONIALS FROM SATISFIED REVIEWS:



“Shoutout and thanks to KC Studio for stopping by the Tonsorial Parlor “Sweeny Todd”
— **Tim Scott, Chief Executive Artistic Director; Musical Theater Heritage. October 2024**



“This KC Studio review is wonderful! Thank you so much for featuring Ms. Griffin’s work “Ida’s Journey.” We’ll be sure to share on our website and social media.” — **Emily Becker, Community Relations Manager; Mid-Continent Public Library. December 2024**



“I really appreciate you sharing the “One Bedroom Apartment” review for all the work you do to highlight exhibitions like ours. A big thank you to Pete Dulin for his thoughtful insights and to Linda Lighton and the Lighton Fund for supporting important visual art reviews in KC Studio. We’ll be sharing the article across our channels and are grateful for the coverage!” — **Miller Bogart, Owner; Bogart Gallery. March 2025**

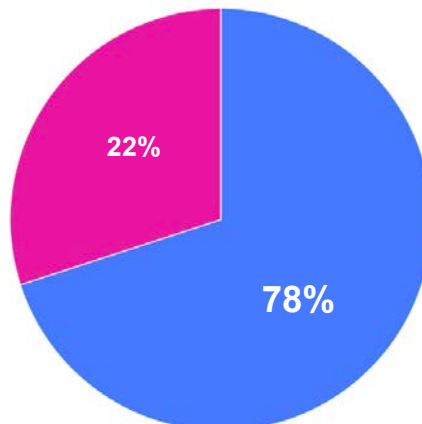


“The reviews are in! HAIRSPRAY IS A HIT! Shout out to KC Studio’s Vivian Kane for coming to see our show.” — **The White Theatre at the J. February 2025**



“Thank you for the positive review you gave the Members Show at All Souls Gallery. It’s nice to see our volunteer-run Gallery get a little recognition.” — **Jane Gilbreath, Coordinator; All Souls Gallery. December 2024**

78% of surveyed readers have used *KC Studio* to make decisions about specific arts activities



KC Studio Readership, March 2025

ONLINE PRESENCE

KCSTUDIO.ORG POSTS ONLINE REVIEWS EVERY WEEK

Readers can find new reviews every week of the best in visual arts, theater, Performing and Classical Music and Dance on *KC Studio's* website. All organizations are notified about the review to share on their website and with constituents the day of release. These reviews are shared on our Facebook, Instagram, X (formerly know as Twitter), LinkedIn, and in our biweekly review's newsletter. From the opening season September 2024 through August 2025, *KC Studio* has reviewed 49 performing/Classical Music & Dance organizations performances and 26 visual art exhibitions.

KC STUDIO

All Arts. All The Time.

[Home](#) [Magazine +](#) [Reviews +](#) [Calendar](#) [Gallery Guide](#) [Connect +](#)

ONLINE REVIEWS, PERFORMING, VISUAL, VISUAL ART REVIEWS
JUNE 26, 2025

"Jazz KC Portraits by Dan White," Harry S. Truman Presidential Library and Museum

If there is a genre of music that best embodies the nuances of the human experience, it may very well be jazz.

— Read More

ONLINE REVIEWS, VISUAL, VISUAL ART REVIEWS
JUNE 18, 2025

"Prismatic," Monarch Glass Studio

This month the Monarch Glass Studio sparkles with a series of new, three-dimensional, multimedia collaborations in the exhibition "Prismatic."

— Read More

ONLINE REVIEWS, PERFORMING, THEATER REVIEWS
JUNE 5, 2025

"Fat Ham" Turns "Hamlet" Inside Out To Reexamine Its Heart

In James Ijames's spin on "Hamlet," even the most established characters have the capacity for growth and self-preservation.

— Read More

ONLINE REVIEWS, VISUAL, VISUAL ART REVIEWS
JUNE 2, 2025

"Local Artists Go Miniature," National Museum of Toys and Miniatures

"Local Artists Go Miniature" is the first show of local artists curated by The National Museum of Toys and Miniatures since its inception.

ONLINE REVIEWS, PERFORMING, THEATER REVIEWS
MAY 22, 2025

"Emma" Is Pure Joy at KC Rep

Kate Hamill's take on Emma, currently onstage at KC Rep, is evidence that it's still possible for Austen's work to feel delightfully, dazzlingly new.

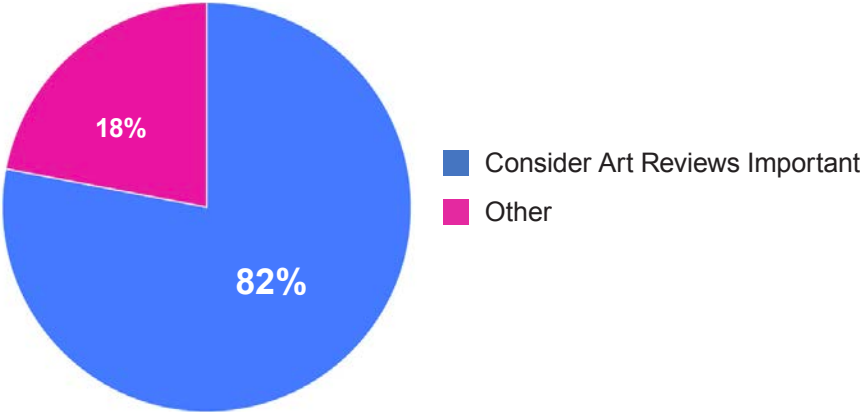
— Read More

MUSIC AND DANCE REVIEWS, ONLINE REVIEWS, PERFORMING
MAY 22, 2025

With Sombre Beauty: Kansas City Chorale's "The Lost Birds"

The Kansas City Chorale closed their 43rd season with "The Lost Birds," a concert recognizing the heartbreaking reality that human behaviors have

CRITICAL ART REVIEWS ARE IMPORTANT TO 82% OF SURVEYED KC STUDIO READERS



SOCIAL MEDIA REACH

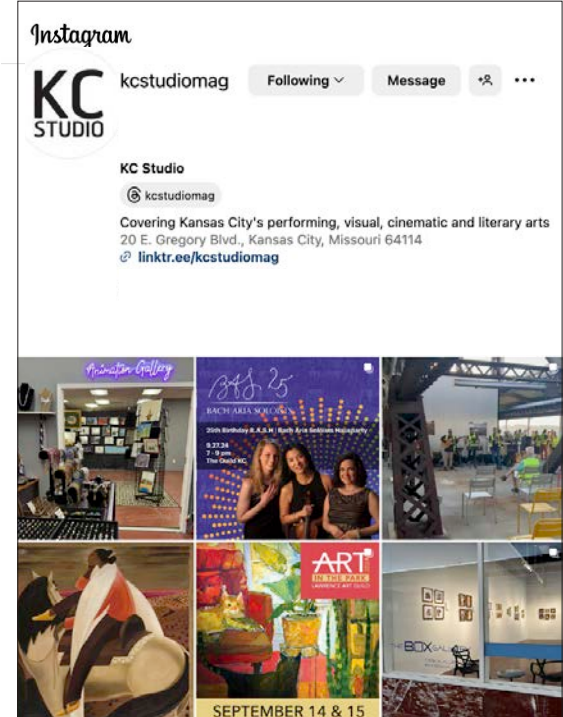
Reaching younger people and connecting them to KC's vital arts scene is essential to building our city's future art audience. *KC Studio* appeals to younger readers by posting content on popular platforms. In the future we will explore Bluesky and Threads.



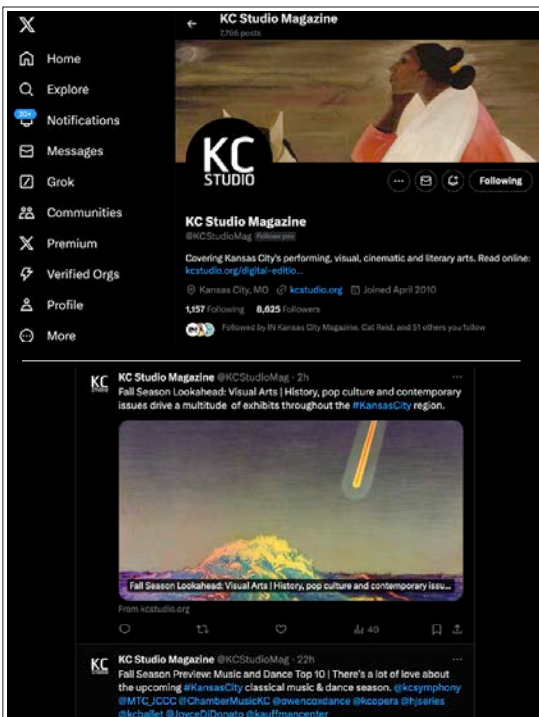
Facebook: 9,400 Followers
+ 6%



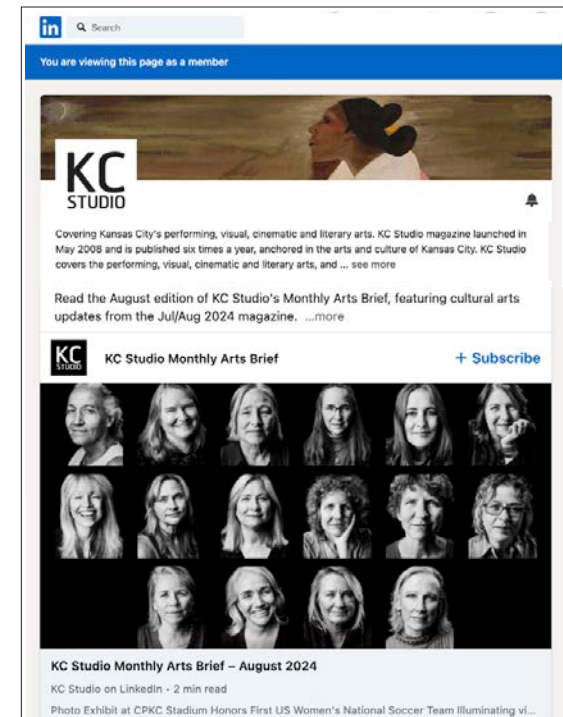
Instagram: 5,000 Followers
+ 22%
Gender: 64% Women / 36% Men



(Formerly known as Twitter)
8,200 Followers
- 5%



LinkedIn: 1,300 Followers
+ 30%



TeenTix KC



TeenTix KC builds a bright future for our region by empowering young people to take an active role in shaping their arts community as audience members, critics, influencers, advocates, patrons, and leaders.

An initiative of KC Studio, TeenTix KC launched in January, 2025. Any teen, 13-19 years old, can download a free pass allowing them to buy \$5 tickets to any participating arts venue in KC. The **1,100 teens** who have already signed up can explore arts journalism by applying for the *Press Corps*, where they write reviews and craft social media posts supporting the arts community.



Teens from LINC see the world premiere of a new play at the Unicorn Theatre

"Without TeenTix KC I would have never learned about this production and never have found great mentors, friends and overall knowledge of theatre. Thank you TeenTix KC for helping teens like myself find their way within the arts." Cecilia M.



Teens enjoy *Chicago* at the Kauffman Center for the Performing Arts

"Partnering with TeenTix KC allows us to connect with a new generation of theatre-goers, fostering creativity, conversation, and a deeper sense of community." Ernie Nolan, Artistic Director, Unicorn Theatre



Teens enjoy *Funny Girl* at the Music Hall

"I cannot express the amount of gratitude I feel for TeenTix KC. Because of you, my children, my husband, and I have experienced art and culture that has enriched our lives and broadened our horizons...there is literally no other way we could experience the arts without the generosity of your organization." K. Elge

**TeenTix KC collaborates with 38 Organizations
to create arts access and empower teens.**

Arts Organizations

American Theatre Guild
Coterie Theatre
Folly Theater
Heart of America Shakespeare Festival
Kansas City Actors Theatre
Kansas City Ballet
KC Rep
Kemper Museum of Contemporary Art
Lyric Opera of Kansas City
Midwest Trust Center
Nerman Museum of Contemporary Art
Owen/Cox Dance Group
Spinning Tree Theatre
The Nelson-Atkins Museum of Art
UMKC Conservatory
Unicorn Theatre



Teens interact with the cast of *The Nutcracker* & the *Mouse King* at Midwest Trust Center

TeenTix KC Donors

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Harmony Project KC
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Kansas City Friends of Alvin Ailey
Kansas City Public Schools
Kansas City Young Audiences
KC Studio
Local Investment Commission (LINC)
Mattie Rhodes Center
No Divide KC
Park University
Theatre of the Imagination
TRAC-KC
Turn the Page KC
Tyler's House for Teens
Youth Volunteer Corps



Teens enjoy *Funny Girl* at the Music Hall

The Basics

- 1,100 teens have signed up
- 41% are teens of color
- 38% qualify for free or reduced lunch
- More than 85 arts events attended
- Teens come from 241 different schools
- 38 Partner Organizations

Learn more about TeenTix KC!

www.kc.teentix.org

@teentixkc



COMMENTS FROM KC ARTS INFLUENCERS

PHOTO BY MARK BERNDT



José Faus

"The latest copy of *KC Studio* arrives at the house. In its pages, I recognize friends and makers, and others whose names have dropped in conversations. Critical reviews, interviews and profiles fill the pages. Upcoming shows and exhibitions set the calendar, while memorials honor the passing of key figures in the arts firmament. With every issue, this project becomes the chronicle of a metropolis in the process of embracing the mantle of a cultured city."

— **José Faus**



Pete Browne

"Kansas City is fortunate to have this highly regarded journal celebrating the thriving literary, visual, and performing arts in our midst. *KC Studio* uniquely pairs extensive digital content with a beautiful print publication, immersing the reader in its well curated pages and inspiring a desire to explore more in person. I consider *KC Studio* critical infrastructure in our growing arts economy and count the publication as essential to an engaged community." — **Pete Browne/President of the Board; Kansas City Public Library**



Ann Baum

"I was so grateful when Guy Townsend started *KC Studio*. I felt it was just what Kansas City needed. It is a place for the art community to showcase what they were doing and for the people of Kansas City to learn what was going on . . . often behind the scenes. The staff is made up of the most knowledgeable journalists in the arts community and we are so very lucky to have them on board. I always look forward to the next edition and frequently send it to out-of-town visiting guests."

— **Ann K. Baum**



Gordon Kauffman and Anne Marie Kauffman

"More than a magazine, *KC Studio* showcases the uplifting spirit and events of our community. That takes talent, and we know it when we see it. It also takes the right resources: leadership with a purpose, a capable staff of people who care, local support, and a strong network of contributors — and of course, the ability to put it all together into a quality publication. Kansas City is fortunate to have this in a single journalistic periodical. True to the creativity of the Arts, *KC Studio* continues to reinvent itself. Every issue brings a fresh new look. Thanks, and Kudos!" — **Gordon Kauffman, The Kauffman and Wise Family**

Allan A. King

"*KC Studio* magazine is as essential to the KC art scene as the Nelson-Atkins, Kemper Museum, KCAI, and all the other art venues in the metropolitan area. Contributors are topical experts, and their writings are professional and in depth. Alice Thorson's editorials are insightful and informative, and, when necessary, she challenges institutional policy and decisions (as it should be). If you really want to know what's happening with art in KC, this is the go-to publication. I LOVE this magazine!"

— **Allan A. King**



COMMENTS FROM KC ARTS INFLUENCERS



Eric Dorfman

"*KC Studio* is a vital resource for Kansas City's cultural scene. Personally, it keeps me connected to the pulse of our community, with its in-depth coverage of literature, performing and visual arts, and innovation across the cultural spectrum. At the Linda Hall Library, we value the magazine's broad readership, knowing that our contributions will reach the audiences we most hope to engage. With its dedication to showcasing a broad range of voices and mediums, *KC Studio* is an essential read for anyone who wants to stay informed and inspired by the vibrant culture of Kansas City." — **Eric Dorfman, PhD, President & CEO Linda Hall Library**



Sue and Lewis Nerman

"The arts are fundamental to our humanity. They inspire us —fostering beauty, creativity, empathy, and curiosity. Kansas City is strengthened by our vibrant arts community which makes it a great place to live, work and thrive."

— **Sue and Lewis Nerman**



JoAnne Northrup

"My staff and I are always excited when a new issue of *KC Studio* is released—especially when we make the cover (see May/June 2025)! We appreciate the thoughtful reviews of our exhibitions, and how beneficial it is to be an Arts Consortium member." — **JoAnne Northrup, Executive Director and Chief Curator, Nerman Museum of Contemporary Art**

PHOTO COURTESY OF THE KAUFFMAN CENTER
FOR THE PERFORMING ARTS



Paul Schofer

"The Kauffman Center for the Performing Arts is proud to support *KC Studio* for its excellent work in providing greater awareness in the wonderful arts offered throughout the Kansas City community. Their arts coverage is exceptionally thorough and regularly spotlights stories not often available elsewhere. We at the Kauffman Center are honored to have been featured in many of them." — **Paul Schofer, President and Chief Executive Officer, Kauffman Center for the Performing Arts**



PHOTO BY BOB GREENSPAN

Julián Zugazagoitia

"I feel that it is very important to support an arts publication in our robust arts community. I served as an advisor in the creation of *KC Studio*'s Arts Consortium and believe in their publication. I grew up gaining my own passion for the arts through the pages in magazines that led me to where I am today."

— **Julián Zugazagoitia, CEO, Nelson-Atkins Museum of Art**

KC STUDIO

COVERING KANSAS CITY'S PERFORMING, VISUAL, CINEMATIC AND LITERARY ARTS

KC Studio Magazine is published by The Arts Engagement Foundation of Kansas City, a 501(c)(3) philanthropic organization dedicated to promote engagement and increase participation in the arts in Kansas City. We would like to thank the following Foundations, organizations and individuals for their generous support.

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FINANCIAL INFORMATION

Financial Commentary, September 2025

Our priority this year has been restoring **KC Studio** to profitability, while our other initiatives: the **Lighton Fund** and **Teen Tix** continue to remain stable.

We faced early challenges but a strategic decision to re-engage a proven sales consultant has already revitalized revenues and staff morale. Though this unbudgeted investment, along with moving costs, contributed to a 2025 loss, we are confident it has set the stage for strong, sustained growth in FY2026.

Momentum is already clear:

- September/October issue 2025 was the highest earned revenue performance since 2017.
- Launching our new podcast: **Artful Connections Along the Streetcar** brings us into a new communications arena, furthers our mission and was fully funded by two major sponsors- Arvest Bank and Tivol.
- Expanded 6X advertising contracts and consortium packages, securing significant commitments with partners like Arvest Bank, Kemper Museum, Starlight Theatre, the Lyric Opera, The Rabbit hOle and more.
- Secured **upgraded commitments** from Kansas City Public Library and Kauffman Center.
- Introduced high-margin print innovations (glued-in inserts) and nearly sold out new monthly dedicated emails.

Teen Tix is quickly becoming self-sustaining, with over **1,000 teens enrolled in just six months**. This program is already helping build the next generation of arts audiences.

Looking ahead:

Our goal for 2026 is a **\$50,000 net income**, requiring significant amount of new revenue. Encouragingly, nearly **\$100,000 in new revenue is already secured** and we are only our third month of our fiscal year.

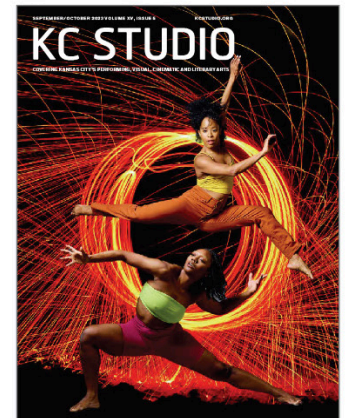
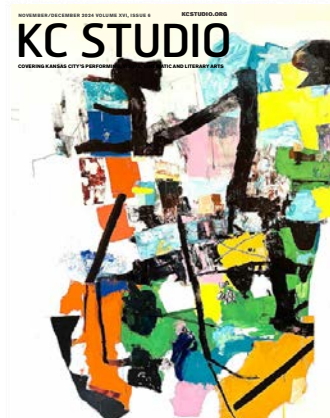
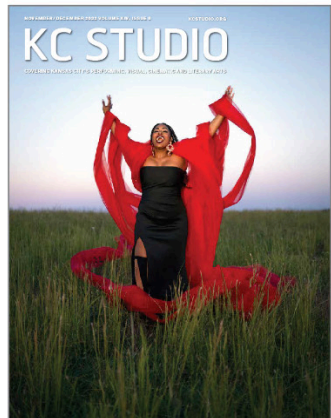
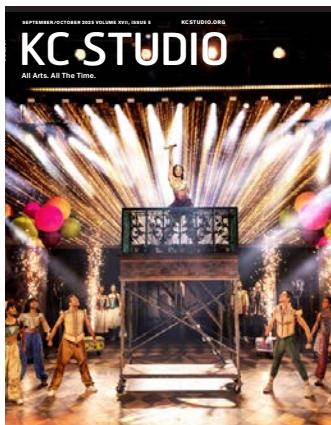
There will be attrition, always the case, but our revenue goals appear achievable given our current trajectory.

2025 was an investment year. 2026 will be our turnaround year — and we're already seeing the results.

Financial Summary			
9.3.25		Year -End	
	2025-2026 Budget	June 30 2025	June 30 2024
KC Studio			
Earned Revenue	\$ 538,234	\$ 438,234	\$ 466,241
Contributed Revenue	\$ 310,846	\$ 275,846	\$ 265,185
total revenue	\$ 849,080	\$ 714,080	\$ 731,426
total expenses	\$ 827,509	\$ 815,246	\$ 763,079
division profit / loss	\$ 21,572	\$ (101,166)	\$ (31,653)
Teen Tix			
Contributed Revenue	\$ 133,000	\$ 89,379	\$ 7,000
Earned Revenue	\$ 15,000	\$ 7,740	
total revenue	\$ 148,000	\$ 97,119	\$ 7,000
Expenses	\$ 49,150	\$ 65,914	\$ 16,490
Salary & Benefits	\$ 98,715	\$ 43,084	\$ -
	\$ 147,865	\$ 108,998	\$ 16,490
division profit / loss	\$ 135	\$ (11,879)	\$ (9,490)
New Annual Publication			
Revenue	\$ 65,000		
total expense	\$ 32,500		
profit/loss	\$ 32,500		
LIAEP			
income	\$ 84,000	\$ 84,000	\$ 75,000
expenses	\$ 84,000	\$ 75,828	\$ 72,557
division profit/loss	\$ -	\$ 8,172	\$ 2,443
	\$ -		
Total Income	\$ 1,146,080	\$ 895,199	\$ 813,426
Total Expense	\$ 1,091,874	\$ 1,000,072	\$ 852,126
income/loss	\$ 54,207	\$ (104,873)	\$ (38,700)

Notes:

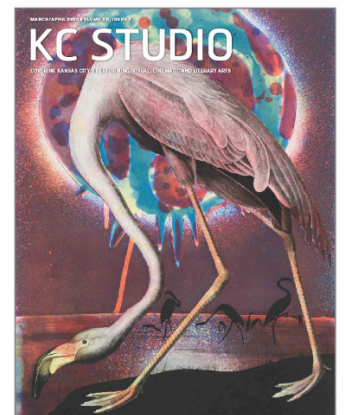
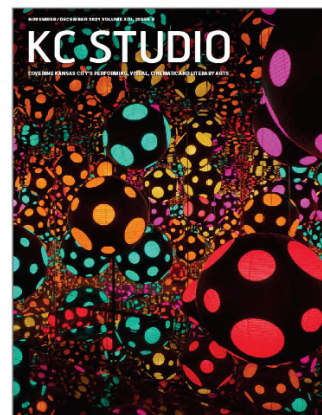
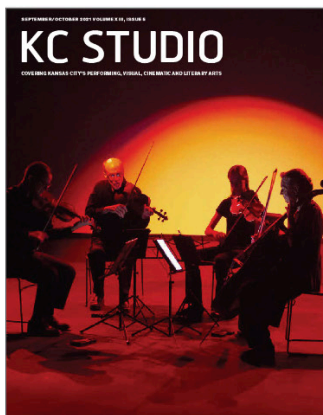
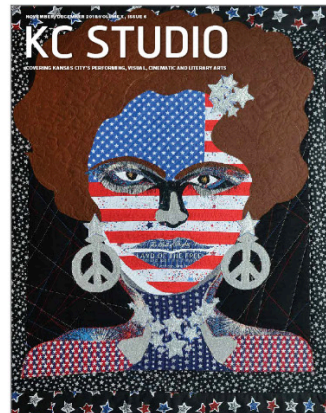
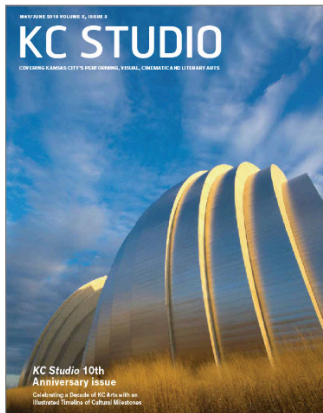
- Earned revenue budgeted to increase \$70,000. Current sales progress suggests this is achievable.
- Contributed revenue budgeted to increase \$35,000. Heidi is working on identifying new prospects.
- We switched printers last year and have better pricing. Hope to keep these costs flat, watching page counts etc.
- Moving from a salaried designer to a contractor will lower cost per issue for design and production
- Contract services is outside sales consultant and grant writer. The increase reflects a full year with the outside consultant.



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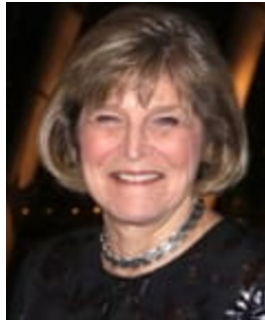
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